



Sensitive Data Definitions

State privacy laws generally have similar definitions of “personally identifiable information” (PII).

Personal information often includes an individual’s first name (or first initial) and last name, plus one or more of the following elements:

- ✓ Social Security Number (SSN)
- ✓ Driver’s license number or state-issued ID card number
- ✓ Account, credit card, or debit card number combined with any security code, access code, PIN, or password needed to access an account. (This generally applies to computerized data that includes personal information.)

Keep in mind that each state may have variants to these general requirements, and we recommend you consult your legal and security departments for a case-by-case scenario.

Personal information does **not** include information that is lawfully made available to the public from widely distributed media and/or from federal, state, or local government records.

STUDENT PERSONAL DATA

“Covered Information” includes the following:

- ✓ Information created by a student, parent, or guardian when using a service
- ✓ Information created by employee or school agent
- ✓ Educational records
- ✓ First and last name
- ✓ Home address
- ✓ Telephone number
- ✓ Email address/contact information
- ✓ Discipline records
- ✓ Test results
- ✓ Special education data
- ✓ Juvenile dependency records
- ✓ Grades and evaluations
- ✓ Criminal records
- ✓ Medical records
- ✓ Health records
- ✓ Social security number
- ✓ Biometric information
- ✓ Disabilities
- ✓ Socioeconomic information
- ✓ Food purchases
- ✓ Political affiliations
- ✓ Religious information
- ✓ Text messages
- ✓ Documents
- ✓ Student identifiers
- ✓ Search activity
- ✓ Photos/voice recordings
- ✓ Geolocation information
- ✓ IP address